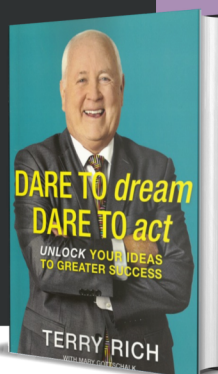
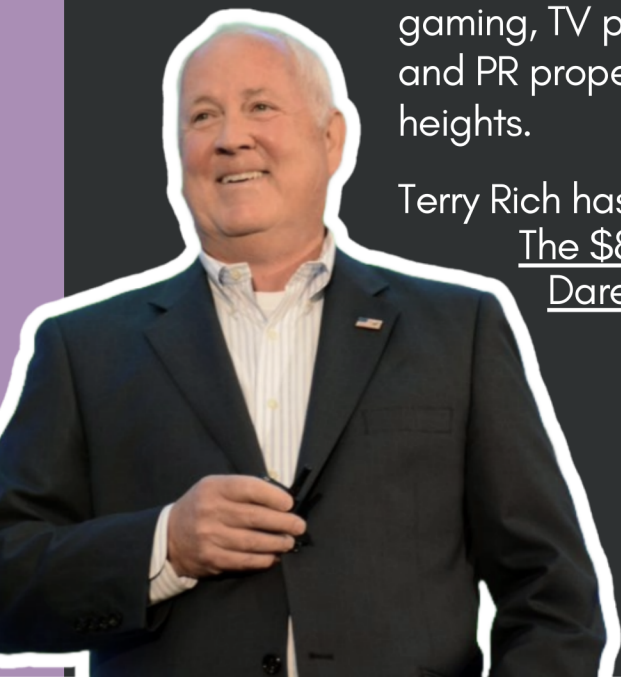


Terry Rich

Terry Rich is a disruptive innovator and entrepreneur who loves to engage & entertain audiences across the globe. He's maintained his drive for integrity and honesty while working in the trenches, surviving ever-changing business trends, and managing generational shifts. Oh, and he's given away over a billion dollars.

Terry is a successful CEO and President with over 35 years' experience in building profits for a variety of stakeholders. Terry led the team that busted the largest lottery fraud case in US history. Known as an "idea dude," his financial and creative operational expertise in business, banking, gaming, TV production, marketing, and PR propels his clients to new heights.

Terry Rich has authored two books,
The \$80 Billion Gamble &
Dare to Dream, Dare to Act:



"You delivered... big personality, polished speaker, well prepared, nothing but good feedback... you're a pro and a pleasure to work with."

Speaking Topics

- Ethics & Fraud
- Innovation
- The Socker Slam™ Story

Media Appearances



The New York Times

STARZ 2020



HBO

USA TODAY



NABCA



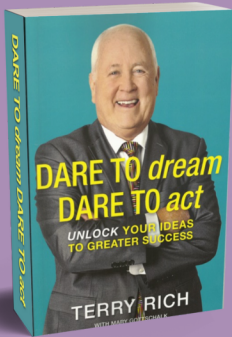
NORTH AMERICAN GAMING Regulators Association





The \$80 Billion Gamble uses a vivid mixture of court documents, personal communications, and public record to give readers an exclusive inside view of one of the most captivating white-collar crimes the nation has seen—the biggest lottery fraud in US history. In this twisting and bizarre tale, Eddie Tipton (before his felony conviction), somehow mixed a cocktail of greed, Bigfoot hunting, deception, cybercrime, and a love of hot dogs all while he and his accomplices scored a series of jackpots from rigged drawings.

The future of the entire lottery industry was at risk if someone didn't solve this case of computer tampering and multimillion-dollar prizes. Tipton's downfall made international news, but this book tells the story of the investigators and public officials who solved the mystery—against long odds.



Dare to Dream, Dare to Act is an unconventional biography filled with real stories of creativity, innovation, risk, and success. Terry Rich is a proven CEO, leader, marketer and businessman who shares the method behind developing innovative ideas into successful actions throughout his professional career.

"When I was growing up, people were always saying I was creative. For years I thought it was a polite way of telling me I was a little bit crazy. And I probably am a little bit crazy. I live to constantly come up with ideas that people don't quite know what to do with... ideas that seem not tried or break all the rules. But you're reading this book because I've found ways to put good ideas into action. So if you're looking for ways to create an innovative environment in your life, here's my advice to consider or throw away: Dare to Dream and Dare to Act."

"Terry's presentation was not only inspirational, it was engaging from beginning to end. His energy and enthusiasm are contagious."

"He's entertaining but yet informative. Terry has that 'it' factor. If you ever need anyone to come speak to you on any topic, I think Terry's your guy."

"This is the second event I've had him at for two different clients of mine, and it gets better and better. I can see the whole crowd engaged... we're so thankful he came and spoke and we can't wait to have him again."

