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Terry Rich- Speaker Biography (for use in programs)

Creative. Lucky. Energetic. Fraud-busting.

Terry Rich is a successful CEO and President of 25 years who loves to engage and entertain audiences across the globe.

During his appointment by three Governors, his leadership increased lottery sales and profits by 50%. He also led the Blank Park Zoo to profitability from a \$600,000 deficit while positioning it as the second largest attended attraction in the state. But his national insight on business, banking, gaming, TV production, marketing and PR led him to success in his professional career and to his passion for public speaking.

Recently, Terry headed the team that cracked the largest lottery fraud in US history and has given away over a billion dollars to lottery winners. During the investigation, Terry oversaw day-to-day operations while considering long-term consequences, adapting quickly to change, and delivering on promises.

Before that, he started four successful entrepreneurial businesses, and has numerous national media appearances including ABC, NBC, HBO, CBS, 20/20, CNN, CNBC, USA Today and The New York Times; a movie host on Starz!; and appeared as a panel guest on the "Tonight Show".

He's a disruptive innovator and entrepreneur with a drive for integrity and honesty. He's worked in the trenches, survived new business trends and had success with generational changes. Terry's keynotes are energetic, motivating and perfect for an early morning, lunch or after dinner presentation.

Terry Rich has authored two books: *The \$80 Billion Gamble* and *Dare to Dream, Dare to Act*.

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(Note: Keynote introductions are on the next page)

Short Introduction for any Terry Rich Speech:

Terry Rich is a disruptive innovator and entrepreneur with a drive for integrity and honesty. He's worked in the trenches, survived the new business trends and had success with generational changes. Oh, and he's given away over one billion dollars. It's time to welcome the fraud-busting, creative and lucky Terry Rich.

Introduction for Terry Rich's Ethics Keynote:

So what would you do if you found a major fraud under your watch? I'm pleased to introduce our international speaker and author as he tells his success as an idea dude, entrepreneur, fraud buster and zoo dude.

During his appointment by three Governors, his leadership increased lottery sales and profits by 50%. He also led the Blank Park Zoo to profitability from a \$600,000 deficit while positioning it as the second largest attended attraction in the state.

Terry headed the team that cracked the largest lottery fraud in US history and has given away over a billion dollars to lottery winners, He started four successful entrepreneurial businesses, and has numerous national media appearances including all three major networks, HBO, CNN, CNBC, USA Today and The New York Times; he was a movie host on Starz!; and appeared as a panel guest on the "Tonight Show".

He's a disruptive innovator and entrepreneur with a drive for integrity and honesty. He's worked in the trenches, survived the new business trends and had success with generational changes.

It's time to welcome the fraud-busting, creative and lucky Terry Rich.

Introduction for Terry Rich's Innovation Keynote:

So you're in need for new ideas and change? I'm pleased to introduce our international speaker and author as he tells his success as an idea dude, entrepreneur, fraud buster and zoo dude.

During his appointment by three Governors, his leadership increased lottery sales and profits by 50%. He also led the Blank Park Zoo to profitability from a \$600,000 deficit while positioning it as the second largest attended attraction in the state.

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